



**BULAN SABIT MERAH MALAYSIA**

**MALAYSIAN RED CRESCENT**

PULAU PINANG

# ANNUAL REPORT 2024



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# CHAPTER COMMITTEE 2024

National Patron

His Majesty Seri Paduka Baginda the Yang di – Pertuan Agong

National Chairman

Her Highness Dato' Seri DiRaja Tan Sri (Dr) Tunku Puteri Intan Safinaz  
Binti Almarhum Sultan Abdul Halim Mu'adzam Shah,  
*DKH, DKYR, SHMS, SSDK, PSM, PAT, JP, PJT, PSK, Hon.Ph.D(UUM), Hon.Ph.D(KUIN), Hon Ph.D(UPNM)*  
TUNKU TEMENGGONG KEDAH

Chapter Advisor

YB Tuan Steven Sim Chee Keong  
YB Tuan Soon Lip Chee  
Dato' BJ Yeang, *DSPN, DJN, PKT, PJK*

Chairman

Dato' Seri Lim Tiong Chin, *DGPN, DSPN, PJK*

Deputy Chairman

Dato' Loh Nam Hooi, *DSPN, AMN, BKM*

Vice-Chairman I

Ms. Rosaline Heah Gaik See, *PJK, LLB, LLM, Barrister (Lincoln's Inn), Advocate & Solicitor*

Vice-Chairman II

Mr. Chow Thian Pow, *DJN, PKT, PJK*

Secretary

Mr. Ong Seng Suan

Treasurer

Mr. Christopher Tan Tee Kheng, *PJK, PJM, CA(M), ASEAN CPA, ACTIM, AMAICSA*

Director

Mr. Peh Cheah Lun, *PJK*

Medical Advisor

Dr. Affendi Bin Haris Phuah, *MBBS (UNIMELB), BMEDSCI (UNIMELB), MRAD (UM)*

Fund Raising

Dato' Dr. Tan Kah Keong, *DIMP, MBBS, MRCP, DIN FRCP*

VAD & Volunteer Development

Mr. Chuah Soo Hoong, *PJK*

Training & Education

Mr. Ng Kah Boon, *PJM*

Disaster Management &  
Ambulance Services

Mr. Muthukumaran A/L Paramathmah, *PJM*

Chairperson of Chapter  
Youth Committee

Mr. Lim Sheng Han

Health & Community Services

Mr. Por Chun Hau, *PJK*

Logistics & Procurement

Mr. Tang Beng Chong, *PJM*

Communication & IT

Ms. Hazliana Binti Mohamad Husin

International Humanitarian Law

Ms. Foo Lily

Information Technology

Ms. Teoh Sze Ming

Committee Member

Mr. Alan Lau Yuen Tung, *PJM, CA (ANZ), CA (ICAEW), BFP (ICAEW), CA (M), ACTIM*

# CHAPTER COMMITTEE

**Seated from left :**

Mr. Chua Seong Hai, Mr. Chow Thian Pow, Dato' Loh Nam Hooi, Dato' Seri Lim Tiong Chin, Ms. Rosaline Heah Gaik See, Mr. Ong Seng Suan, Mr. Peh Cheah Lun.

**Standing from left :**

Ms. Hazliana Bt Mohamad Hussin, Mr. Ng Kah Boon, Mr. Por Chun Hau, Dr. Affendi Bin Haris Phuah, Mr. Muthukumaran A/L Paramathmah, Mr Lim Sheng Han.

**Not in the picture :**

Mr. Christopher Tan Tee Kheng, Dato' Dr. Tan Kah Keong, Mr. Chuah Soo Hoong, Mr. Tang Beng Chong, Ms. Foo Lily, Ms. Teoh Sze Ming, Mr. Alan Lau Yuen Tung, Mr. Daniel Lim Tat Pin, Dr. Chin Chee Keong, Dr. Bernard Chan Yoon Ngen, Datuk Philip Kang Chun Keong, Mr. Ching Swee Hong, Mr. Kee Siaw Khee



# MESSAGE FROM CHAPTER CHAIRPERSON

As we reflect on the past year, it is with a profound sense of gratitude and pride that I address you through this Annual Report for 2024. The Malaysian Red Crescent Penang Chapter has once again demonstrated its unwavering commitment to humanitarian service and community support, standing as a beacon of hope for those in need.

The challenges we faced over the past year have tested our resilience, but they have also highlighted the incredible spirit and dedication of our volunteers and staff. Your commitment to our mission has enabled us to continue providing essential services, from disaster response and health education to blood donation drives and community outreach programs. Besides, this past year has demonstrated not only our commitment to humanitarian efforts but also our vital partnership with Kementerian Kesihatan Malaysia in providing essential services to our community.

One of the cornerstones of our collaborative efforts is the 24-hour ambulance service, which has been a lifeline for countless individuals in need of immediate medical assistance. I am proud to reaffirm our unwavering support for this vital initiative. Our trained volunteers and staff are committed to ensuring that emergency medical services are readily available, providing timely and compassionate care to those facing health crises.

We have made significant strides in our initiatives, benefiting countless individuals and families in our community. Through collaboration with local partners and stakeholders, we have been able to expand our reach and enhance our capabilities. I want to extend my heartfelt appreciation to our volunteers, whose selfless service embodies the spirit of the Malaysian Red Crescent.

As we move forward, we remain focused on innovation and sustainability in our programs. It is vital that we adapt to the evolving needs of our community while staying true to our fundamental principles of humanity, impartiality, neutrality, and independence.

I also wish to acknowledge the immense support from our donors and partners. Your generosity has been instrumental in enabling us to execute our initiatives effectively, and we look forward to cultivating these relationships further in the coming years.

Together, we will continue to navigate the challenges ahead, striving toward our vision of a healthier, safer, and more resilient community. Thank you for your unwavering support and for being a part of our Malaysian Red Crescent family.



A handwritten signature in black ink, likely of Dato' Seri Lim Tiong Chin.

**Dato' Seri Lim Tiong Chin**  
Chairman  
Malaysian Red Crescent,  
Penang Chapter

# BLOOD DONATION PROGRAMME

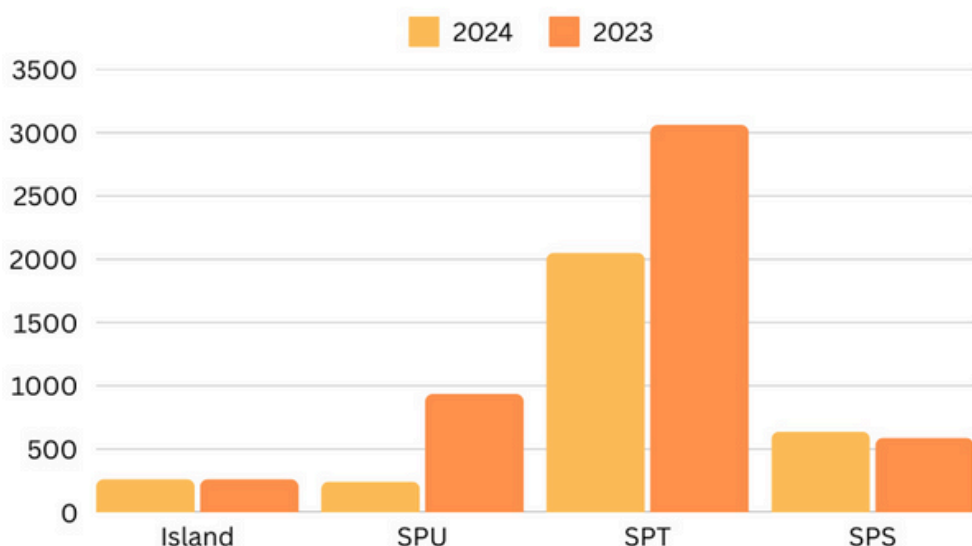
In 2024, the Malaysian Red Crescent (MRC) Penang Chapter continued its mission to support various hospitals by organizing multiple blood donation campaigns. A total of 3,195 pints of blood was successfully collected in 2024

Beyond blood donations, MRC Penang Chapter saw 61 individuals pledge to donate organs and 228 donors contribute buccal swabs for stem cell registration, reinforcing the community's commitment to healthcare and humanitarian efforts.

## Blood Donation Campaigns by Branch

BRANCH	NUMBER OF EVENTS	BLOOD DONORS	ORGAN DONORS	STEM CELL DONORS
ISLAND	5	262	-	-
NORTH SEBERANG PERAI	2	243	-	-
CENTRAL SEBERANG PERAI	18	2,052	61	228
SOUTH SEBERANG PERAI	12	638	-	-
TOTAL	37	3,195	61	228

## NUMBER OF BLOOD PINTS COLLECTED IN 2024 & 2023





# BLOOD DONATION PROGRAMME



World Blood Donor Day, Prangin Mall, Penang Island: Commemorating donors and raising awareness of the importance of blood donation.



Kyocera AVX Factory, Penang Island: Corporate blood donation drive promoting workplace social responsibility.



Ang Si Chong Soo, Province Wellesley: Community-driven blood donation initiative.



1st Avenue Mall, Penang Island: Public blood donation campaign in a high-traffic commercial hub.



SJKC Chung Hwa Cawangan 1: Engaging communities to foster a culture of giving.



Persatuan Pendidikan Moral Chin Sheng Kok & Persatuan Belia Perkampungan Permatang Tinggi: A well-coordinated campaign with a dedicated volunteer team assisting donors.



# BLOOD DONATION PROGRAMME



Pusat PBASPP Sungai Baong



Persatuan Kebajikan Ci Xin Wei Shan.



Ang Si Chong Soo, Province Wellesley:  
Community-driven blood donation  
initiative.



Cmart Pearl City Simpang Ampat: Organized by Persatuan  
Penganut Dewa Fu Ji Gong & MPKK Tasek Mutiara Tengah,  
encouraging religious and community participation.



Gelanggang Bola Keranjang Taman Tangling: A collaborative  
event organized by MPKK Simpang Ampat, JPWK Bukit  
Tambun, and KRT Taman Belibis, promoting health and  
wellness through blood donation.



MRC Penang Chapter has successfully maintained its role in supporting hospitals while expanding awareness of organ pledges and stem cell registrations. Moving forward, strategic partnerships and community engagement will be key to improving donor turnout and sustaining this vital humanitarian effort.



# CHAPTER AWARDS

Each year, the Malaysian Red Crescent (MRC) honours its Adult and Youth members who have carried out their duties and responsibilities with diligence and dedication. Various categories of MRC awards are presented by the National Headquarters in Kuala Lumpur in conjunction with World Red Cross / Red Crescent Day in May.

At the Penang Chapter level, we extend our heartfelt congratulations to all recipients of the MRC Awards 2024. We hope they will continue to serve the Society with unwavering dedication and commitment in the years to come. A total of 48 members from MRC Penang Chapter were selected to receive awards this year.

## AHLI KEHORMAT SEUMUR HIDUP (*HONORARY LIFE MEMBERSHIP*)

Dato' Khoo Beng Jong	Penasihat BSMM Negeri Pulau Pinang
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## PINGAT PERKHIDMATAN CEMERLANG (*DISTINGUISHED SERVICE MEDAL*)

James Kon Yew Liang	Bendahari Kebangsaan BSMM Daerah Pulau
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## PINGAT PERKHIDMATAN LAMA (*LONG SERVICE MEDAL*)

Boey Wei Li	Ketua Utama Seksyen PBS 26 BSMM Daerah Serang Perai Tengah
Ng Ze Jian	Penolong Komandan PBS 32 BSMM Daerah Seberang Perai Selatan

## PINGAT JASA TERPUJI (*MERITORIOUS SERVICE MEDAL*)

Sim Chee Keong	Penasihat BSMM Negeri Pulau Pinang
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## SIJIL KEPUJIAN (*CERTIFICATE OF MERIT*)

Jayadhurka A/P Balasubramaniam	Pegawai Tadbir BSMM Negeri Pulau Pinang
Thanish Shri Ram A/L Sivanathan	Komandan PBS BSMM Kolej Tingkatan Enam Hutchings BSMM Daerah Pulau

# CHAPTER AWARDS

## SIJIL KEPUJIAN (CERTIFICATE OF MERIT)

Soh Wei Ting	Penolong Ketua Seksyen PBS 4 BSMM Daerah Seberang Perai Tengah
Tan Lay Bi	Ahli PBS BSMM Daerah Seberang Perai Tengah
Ong Chein Ee	Pengerusi Jawatankuasa Belia BSMM Daerah Seberang Perai Tengah
Ng Hui Min	Ahli Biasa PBS Daerah Seberang Perai Tengah
Lim Seow Yen	Ketua Guru Penasihat BSMM SMK Sama Gagah BSMM Daerah Seberang Perai Tengah
Neoh Jia Yuan	Ketua Seksyen PBS BSMM Daerah Seberang Perai Tengah
Boey Wei Li	Ketua Utama Seksyen PBS 26 BSMM Daerah Seberang Perai Tengah
Ang Ee Leng	Ketua Utama Seksyen PBS BSMM Daerah Utama Seberang Tengah Perai
Kam Hui Min	Penolong Komandan BSMM Daerah Seberang Perai Tengah
Koh Peng Jie	Ahli Biasa Daerah BSMM Seberang Perai Tengah
Yap Pei Ling	Kuartermaster Daerah BSMM Seberang Perai Tengah
Laney Ang Yi Nee	Ahli Biasa PBS BSMM Daerah Seberang Perai Tengah
Pah Hui Ying	Ahli Biasa PBS BSMM Daerah Seberang Perai Tengah
Oh Yih Chun	Kuartermaster PBS 1 BSMM Daerah Seberang Perai Tengah



# CHAPTER AWARDS

## SIJIL KEPUJIAN (CERTIFICATE OF MERIT)

Koay Chu Yang	Penolong Komandan PBS 1 BSMM Daerah Seberang Perai Tengah
Ng Ze Jian	Penolong Komandan 32 BSMM Daerah Seberang Perai Selatan
Goo Chia Yi	Setiausaha Jawatankuasa Belia BSMM Daerah Seberang Perai Selatan
Kuek Shi Teng	Ahli PBS BSMM Daerah Seberang Perai Selatan

## SIJIL KEPUJIAN BELIA (CERTIFICATE OF MERIT – YOUTH)

Khoo Xian Ping	Penolong Ketua Utama Seksyen BSMM SMJK Chung Ling Butterworth BSMM Daerah Seberang Perai Utara
Seah Zhi Lin	Setiausaha BSMM SMJK Chung Ling Butterworth BSMM Daerah Seberang Perai Utara
Cheah Qiao Ning	Ketua Seksyen BSMM SMJK Chung Ling Butterworth BSMM Daerah Seberang Perai Utara
Ng Ming Xuan	Ketua Seksyen BSMM SMJK Chung Ling Butterworth BSMM Daerah Seberang Perai Utara
Tan Jun Yue	Ketua Seksyen BSMM SMJK Chung Ling Butterworth BSMM Daerah Seberang Perai Utara
Wong Zi En	Ketua Seksyen BSMM SMJK Chung Ling Butterworth BSMM Daerah Seberang Perai Utara
Yeoh Tze Yi	Ketua Seksyen BSMM SMJK Chung Ling Butterworth BSMM Daerah Seberang Perai Utara
Chau Eu Niss	Ketua Seksyen BSMM SMJK Chung Ling Butterworth BSMM Daerah Seberang Perai Utara

# CHAPTER AWARDS

## SIJIL KEPUJIAN BELIA (CERTIFICATE OF MERIT – YOUTH)

Hang Mel Xuan	Ketua Seksyen BSMM SMJK Chung Ling Butterworth BSMM Daerah Seberang Perai Utara
Chan Yi Fang	Ketua Seksyen BSMM SMJK Chung Ling Butterworth BSMM Daerah Seberang Perai Utara
Lim Hung Yi	Penolong Ketua Seksyen BSMM SMJK Chung Ling Butterworth BSMM Daerah Seberang Perai Utara
Leong Zhi Qi	Ketua Utama Seksyen BSMM SMJK Chung Ling Butterworth BSMM Daerah Seberang Perai Utara
Goh Yu Sien	Penolong Setiausaha BSMM SMK Jalan Damai BSMM Daerah Seberang Perai Tengah
Lau Jie Ern	Bendahari BSMM SMK Jalan Damai BSMM Daerah Seberang Perai Tengah
Ng Jing Wen	Naib Kuartermaster BSMM Daerah Seberang Perai Tengah
Loh Jing Yuen	AJK BSMM SMJK Jit Sin BSMM Daerah Seberang Perai Tengah
Lim Wen Xuan	AJK BSMM SMJK Jit Sin BSMM Daerah Seberang Perai Tengah
Tan Zhi Xuan	Pengerusi BSMM SMK Bukit Mertajam BSMM Daerah Seberang Perai Tengah
Ng Xin Lin	Bendahari BSMM SMK Bukit Mertajam BSMM Daerah Seberang Perai Tengah
Leong Yu Tian	Penolong Kuartermaster BSMM SMK Jalan Damai BSMM Daerah Seberang Perai Tengah
Heng Yu Wen	Ahli BSMM SMK Permai Indah BSMM Daerah Seberang Perai Tengah
Lim Kher Tian	Ahli BSMM SMK Permai Indah Daerah Seberang Perai Tengah

# ANNUAL FUND-RAISING DINNER

The Malaysian Red Crescent (MRC) Penang Chapter organizes its Annual Fundraising Dinner to secure financial support from both corporate entities and individuals who support its humanitarian efforts. The funds raised are allocated to training members in essential areas such as first aid, pre-hospital care, disaster relief, and rescue operations. They also support MRC Penang's participation in the Ministry of Health's 24-Hour 999 Ambulance Service (Hotspot) Project.



The Annual Fund-Raising Dinner 2024, led by Deputy Chairman and Vice Chairman I, Dato' Loh Nam Hooi and Ms. Rosaline Heah Gaik See, took place on August 24, 2024, at St. Giles Wembley Hotel. The distinguished guest was our Advisor, Dato' Soon Lip Chee.

During the event, we received a generous donation of RM50,000 from Zhulian Corporation Berhad. The total amount collected for this event was RM385,178.70. A total of 74 tables were taken up and attended by corporate donors, sponsors, and individuals. We express our sincere appreciation to all sponsors and well-wishers for their unwavering and continuous support.





# FOOT DRILL COMPETITION

On December 28, 2024, the Malaysian Red Crescent (MRC) Penang Chapter held the State-Level Foot Drill Competition 2024, an event designed to promote discipline, teamwork, and leadership within the Malaysian Red Crescent community. The competition, which involved both Primary and Secondary School Units, is a key event in our annual calendar, providing an opportunity for members to demonstrate their commitment to the values of the Malaysian Red Crescent while enhancing their foot drill skills.



A total of 189 Youth members from seven secondary school units and 144 Link members from six primary schools participated in the competition. The event attracted a diverse group of young individuals, all of whom displayed commendable discipline, precision, and coordination in their performances. As part of the competition, each team was required to perform foot drill routines, where their ability to march in unison, maintain formation, and demonstrate leadership and timing were evaluated.

The competition was a success, with participants showcasing impressive skills and teamwork. The secondary school category was particularly competitive, with SMJK Jit Sin emerging as the Overall Champion, followed by SMK Jalan Damai in second place and SMK Bagan Jaya securing third place. SMK Perwira and SMJK Chung Ling Butterworth rounded out the top five, earning fourth and fifth places, respectively. In addition, the Best Platoon Leader award in the secondary school category was awarded to the platoon leader of SMJK Jit Sin for showing exceptional leadership and command.



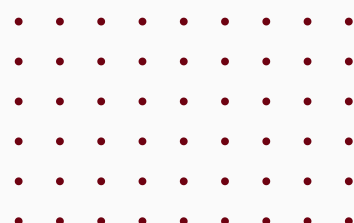


# FOOT DRILL COMPETITION

In the primary school category, SJKC Min Sin (L) triumphed as the Overall Champion, demonstrating outstanding discipline and coordination. SJKC Chung Hwa 3 placed second, while SJKC Min Sin (P) earned third place. SJKC Beng Teik Pusat and SK Permatang To' Kandu completed the top five, finishing in fourth and fifth places, respectively. The Best Platoon Leader award in this category was also bestowed upon the platoon leader of SJKC Min Sin (L), acknowledging the leadership qualities and contribution to the team's success.



The State-Level Foot Drill Competition not only served as a platform to showcase the talents and hard work of the Malaysian Red Crescent Penang Chapter members but also reinforced the organization's commitment to fostering discipline, teamwork, and leadership. This event remains one of the most anticipated activities for the Chapter, providing invaluable experiences for both participants and spectators alike. It stands as a testament to the dedication of the young members who uphold the principles of the Malaysian Red Crescent in their daily lives.





# FLAG DAY

The Malaysian Red Crescent (MRC) Penang Chapter Flag Day is an annual event during which our Red Crescent Youth and Adult members take to the streets to raise funds from the generous public in support of our humanitarian and rescue efforts. This event was suspended for several years due to the Covid-19 pandemic. In 2024, we successfully resumed this fundraising initiative, which was held on 7<sup>th</sup> and 8<sup>th</sup> of September 2024.

The total collection for the Flag Day project was RM72,641.94. Of this amount, the Island Branch collected RM6,030.31; the North Seberang Perai (SPU) Branch, RM26,358.61; the Central Seberang Perai (SPT) Branch, RM21,556.60; and the South Seberang Perai (SPS) Branch, RM18,696.42.



The funds raised during the MRC Penang Chapter Flag Day 2024 are being strategically allocated to support various humanitarian programmes and operational needs. These include the procurement and maintenance of first aid and emergency response equipment, enhancement of training modules for Red Crescent members, and the implementation of health and disaster preparedness outreach initiatives. Additionally, part of the funds will be utilised to strengthen the Chapter's capacity to respond swiftly and effectively to emergencies, ensuring continued service delivery to vulnerable communities across Penang.

The Malaysian Red Crescent Penang Chapter extends its sincere appreciation to all volunteers, members, supporters, and the general public whose collective efforts made this fundraising initiative a success. The dedication demonstrated by our Red Crescent Youth and Adult members throughout the Flag Day campaign reflects the strong spirit of volunteerism and compassion that underpins our mission. We are truly grateful for the overwhelming support received and remain committed to advancing our humanitarian work in the years to come.



# TRAINING & EDUCATION

In 2024, the Malaysian Red Crescent (MRC) Penang Chapter reinforced its commitment to developing life-saving skills and promoting health literacy through a series of impactful training and educational initiatives. These programs were strategically designed to reach a wide spectrum of participants from corporate employees to community members—enhancing individual capacity and community preparedness across key areas of public health, workplace safety, and emergency response.

The first major initiative was held on October 10, 2024, in conjunction with World Mental Health Day, under the theme “It Is Time to Prioritize Mental Health in the Workplace.” This awareness-based educational session focused on mental health literacy and workplace well-being, areas often overlooked in professional environments. The event featured an expert-led seminar by Dr. Lim Po Ting, psychiatrist from Hospital Bukit Mertajam, who provided participants with foundational knowledge about psychosocial risks, early detection of emotional distress, and the importance of supportive organizational policies. The session was highly interactive, promoting dialogue around mental health challenges at work, and offering strategies for cultivating a healthier and more productive work culture. Attended by approximately 50 individuals from various sectors, this program contributed to reducing stigma, encouraging early intervention, and improving mental health support literacy among professionals.

On October 16, 2024, MRC Penang Chapter also conducted a large-scale CPR and AED training session in conjunction with World Restart a Heart Day, hosted in collaboration with Dell Global Business Centre. This event marked a strategic expansion of our outreach by targeting corporate staff outside traditional training venues. A total of 180 participants benefited from a comprehensive session led by 10 MRC instructors and supported by UMEDIC Healthcare Sdn Bhd. Training included a concise theory segment, hands-on CPR and AED practice in small groups, and interactive Q&A. Music from the Bee Gees’ “Staying Alive” was used to guide compression rhythm, enhancing retention and participation.

Participants expressed high levels of confidence and enthusiasm post-training, citing it as their first experience with CPR or AED usage. The event successfully created a culture of preparedness and laid the groundwork for future corporate partnerships and learning expansions.



# TRAINING & EDUCATION



On November 10, 2024, MRC Penang Chapter hosted the 12th Inter-Company First Aid Competition (ICFAC)—a dynamic first aid competition designed to strengthen workplace emergency response teams (ERTs). After a four-year hiatus due to the COVID-19 pandemic, this event returned with participation from 12 teams representing a variety of industries, including electronics manufacturing and hospitality. Nearly 100 individuals took part in the competition, which was held at the MRC Penang Chapter Main Hall.

The competition was designed to challenge participants through both practical and theoretical components across four key areas: first aid scenario management, CPR/AED performance using a real ambulance, a bandaging and immobilisation relay, and an online knowledge quiz. The inclusion of realistic, high-pressure settings significantly enhanced the competition's intensity and engagement. For instance, the use of a functioning ambulance for CPR simulations added authenticity and tested participants' ability to perform under real-world conditions.



## Participating Teams

ORGANIZATION	NUMBER OF TEAMS
SANDISK STORAGE MALAYSIA SDN BHD	2
OSRAM OPTO SEMICONDUCTORS MALAYSIA SDN BHD	2
HONEYWELL AEROSPACE AVIONICS	2
FUJI ELECTRIC MALAYSIA SDN BHD	1
AMARI HOTEL PENANG	1
M SUMMIT HOTEL	1
BAYVIEW BEACH HOTEL	1
ST. GILES WEMBLEY HOTEL	1
CITITEL HOTEL	1
<b>TOTAL</b>	<b>12 TEAMS</b>



## Final Results & Awards

- 1<sup>ST</sup>** Amari Hotel Penang
  - Challenge Trophy, Winner Trophy, RM800
- 2<sup>ND</sup>** Bayview Beach Hotel
  - Trophy, RM500
- 3<sup>RD</sup>** Honeywell Avionics (Team B)
  - Trophy, RM300
- 4<sup>TH</sup>** Sandisk Storage Malaysia (Team B)
  - Trophy





# TRAINING & EDUCATION

## Special Category Awards

CATEGORY	WINNING TEAM
BEST CLASSICAL SCENARIO EVENT	AMARI HOTEL PENANG
BEST BANDAGING EVENT	OSRAM OPTO SEMICONDUCTORS (M) SDN BHD
BEST CPR/AED PERFORMANCE	BAYVIEW BEACH HOTEL PENANG
BEST QUIZ BEE	FUJI ELECTRIC MALAYSIA SDN BHD



An additional award for Best Team Leadership was presented to Mr. Leonardo Giovinci from Honeywell Aerospace Avionics, recognizing outstanding coordination, motivation, and crisis management during simulations.

The event concluded with tea, refreshments, and a group photo session that captured the spirit of camaraderie and collective learning. Beyond competition, ICFAC served as a meaningful opportunity for knowledge sharing, skill development, and benchmarking among participating organizations.

In summary, 2024 marked a year of renewed momentum and impactful learning for MRC Penang Chapter. Through targeted and well-executed training programs—ranging from mental health awareness and CPR education to first aid competitions—MRC Penang Chapter played a vital role in building health and emergency response capacity across Penang. These programs not only improved technical skills and preparedness but also fostered teamwork, leadership, and public engagement. Moving forward, MRC Penang Chapter remains committed to deepening its training impact through strategic collaborations, innovative formats, and inclusive education strategies that empower every segment of the community.



# VAD & VOLUNTEER DEVELOPMENT

In the year 2024, the Malaysian Red Crescent (MRC) Penang Chapter continued to benefit immensely from the dedication and contributions of its Voluntary Aid Detachment (VAD) members. A total of 827 members served across 14 VAD units from 4 branches in Penang, forming a vital component of the state's humanitarian and emergency response capacity. The breakdown is as follows:-



BRANCH	NO. OF VAD UNITS	NO. OF MEMBERS
ISLAND	4	75
NORTH SEBERANG PERAI (SPU)	2	102
CENTRAL SEBERANG PERAI (SPT)	7	560
SOUTH SEBERANG PERAI (SPS)	1	90

Throughout the year, VAD members played an indispensable role in a wide range of services. They were actively involved in public first aid duties, especially during large-scale public gatherings and official state events. Their presence offered not only immediate medical assistance but also a sense of security to the public. In addition, VAD members provided crucial support to the ambulance services, often being on-call during emergencies and assisting with patient care and transportation in collaboration with government hospitals.

A major highlight of their service was their participation in disaster drills and emergency response operations. These activities were essential in ensuring readiness in the face of natural or man-made disasters. Their training and preparedness were tested and proven effective during the Ops Selamat Campaigns held during Hari Raya Aidilfitri and Chinese New Year. During these festive periods, VAD members from all four branches were deployed on 24-hour ambulance standby duty, responding swiftly to road accident emergencies and supporting government healthcare institutions.

# VAD & VOLUNTEER DEVELOPMENT

Beyond emergency services, VAD members were deeply engaged in community outreach and public service. They conducted visits to old folks' homes and children's homes, offering companionship and support to vulnerable groups. They also played a key role in organising blood donation campaigns, which were held in partnership with hospitals and local organisations.

The commitment of the VAD members extended to internal and external events hosted by the Penang Chapter. They actively assisted in the successful execution of several major programmes, including the Malaysian Red Crescent Penang Chapter Annual Fundraising Dinner, Inter-Company First Aid Competition, Heritage Walk, Flag Day, and the State Foot Drill Competition. Their involvement ensured that these events were carried out smoothly and efficiently, reflecting their discipline, teamwork, and organisational skills.



One of the most significant deployments of the year occurred on 15 December 2024, when 230 VAD members were assigned to provide public first aid coverage during the Penang Bridge International Marathon. This high-profile sporting event required a large and coordinated medical support presence. VAD members were deployed in specialised teams, including Motorcycle Teams and Ambulance Teams, strategically stationed along the marathon route to ensure prompt response to any medical incidents. Their performance during the event was exemplary, showcasing their readiness, mobility, and professionalism.

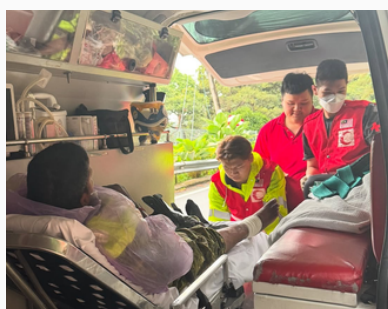




# VAD & VOLUNTEER DEVELOPMENT

In 2024, the VAD members of the Island Branch actively participated in numerous public first aid duties, including major events such as the Wesak Day Procession, Thaipusam, and the Penang Bridge International Marathon. Members were also involved in ambulance services, disaster and rescue operations, and supported various blood donation campaigns organized by Island Branch. Additionally, they continued to contribute meaningfully to community service efforts.

PUBLIC DUTY	AMBULANCE SERVICE	EVENT / COMMUNITY SERVICES	TRAINING	DISASTER
44	12	9	15	2



The North Seberang Perai (Seberang Perai Utara @ SPU) Branch acknowledges and appreciates the dedication of VAD members from both VAD 3 and VAD 28, totaling 102 members. These members contributed significantly to the branch's activities in 2024, including Public Duties and Blood Donation Programs.

PUBLIC DUTY	AMBULANCE SERVICE	EVENT / COMMUNITY SERVICES	TRAINING	DISASTER
23	8	8	4	3





# VAD & VOLUNTEER DEVELOPMENT

Throughout 2024, the VAD members of the Central Seberang Perai (Seberang Perai Tengah @ SPT) Branch were actively involved in a wide range of services. They participated in Blood Donation Campaigns, public duties, ambulance services, and community outreach. Members also supported major events like the Wesak Day Procession and the Penang Bridge International Marathon. Community services included the distribution of hygiene and family kits. The team remained on standby to support government hospitals, especially during road accidents. Training sessions on Basic First Aid and CPR were also conducted to enhance the knowledge and readiness of the members.

PUBLIC DUTY	AMBULANCE SERVICE	EVENT / COMMUNITY SERVICES	TRAINING	DISASTER
90	47	37	15	4



VAD members of the South Seberang Perai (Seberang Perai Selatan @ SPS) Branch contributed actively throughout 2024 in public first aid duties and various community service initiatives. These included the distribution of hygiene kits and family kits, as well as supporting blood donation campaigns. The members also played an essential role in assisting the government hospital through emergency ambulance services. A Get-Together event was also organized to strengthen relationships between the Branch Committee and the VAD members.

PUBLIC DUTY	AMBULANCE SERVICE	EVENT / COMMUNITY SERVICES	TRAINING	DISASTER
42	50	19	5	2



In 2024, the Voluntary Aid Detachment (VAD) members across all branches demonstrated unwavering commitment and dedication to the mission of the Malaysian Red Crescent. Through their active participation in public duties, ambulance services, training, disaster response, and community outreach, they significantly contributed to the well-being and safety of the communities they serve. Their collective efforts have strengthened the presence and impact of the Society, and their volunteer spirit continues to inspire.

# YOUTH

## Empowering Youth for a Healthier Future: The 2024 Youth Inspiration for Non-Communicable Disease Prevention Initiative.

Non-communicable diseases (NCDs), including diabetes, hypertension, and cardiovascular conditions, have become one of the most pressing public health challenges in Malaysia. The financial burden of NCDs on the healthcare system is staggering, with nearly RM10 billion spent annually, accounting for 45.38% of the Ministry of Health's total expenditure. Recognizing the urgency of addressing this issue, the Malaysian Red Crescent (MRC) Penang Chapter in collaboration with the Penang Youth Development Corporation (PYDC) organized the Perubahan Inspirasi Belia untuk Pencegahan Penyakit Tidak Berjangkit (Youth Inspiration for Non-Communicable Disease Prevention) initiative. The event, held from July 9 to July 26, 2024, culminated in a closing ceremony on August 11, 2024, at AEON Mall Bukit Mertajam.

This initiative was designed to raise awareness among youths about the dangers of NCDs while fostering proactive engagement in public health. With participation from 22 schools and over 412 students, the event provided a platform for education, creativity, and community involvement in tackling preventable diseases. The program featured various activities aimed at engaging young minds in health advocacy and community awareness. One of the standout initiatives was the art and poster competition, where 394 students from primary and secondary schools participated in crafting compelling artwork centered on NCD prevention. These artworks were later exhibited at AEON Mall Bukit Mertajam, allowing the general public to appreciate the youth's perspective on health issues.





# YOUTH

Additionally, the event hosted mobile health clinics, offering free health screenings and consultations. This provided an opportunity for early detection of NCD risk factors and encouraged preventive healthcare practices among participants and visitors. A blood donation drive was also held, reinforcing the importance of civic responsibility in supporting community health. Educational workshops and information booths played a crucial role in disseminating critical knowledge about healthy living, balanced nutrition, and the impact of lifestyle choices on long-term health. These sessions were conducted by healthcare professionals and educators, ensuring accurate and impactful messaging.

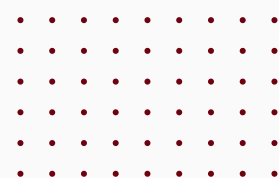
One of the unique aspects of this program was its execution by youth leaders, demonstrating the capabilities of young individuals in driving impactful community initiatives. Associate Professor Dr. Tan Jun Jie, Assistant Director of Youth, MRC Penang Chapter, served as an advisor to the program and expressed strong support for the initiative. He emphasized:

This program is an empowerment initiative by the Penang Chapter to enable the Youth Committee to independently execute a community-driven program fueled by their own ideas and manpower. It is inspiring to see how young volunteers take the lead in promoting health awareness in such a meaningful way.

Dr. Tan also highlighted the invaluable contributions of the Voluntary Aid Detachment (VAD) teams from various branches, whose dedication and commitment played a crucial role in ensuring the smooth execution of the event. Their efforts in organizing logistics, engaging participants, and supporting public health activities significantly enhanced the program's success.

The closing ceremony was graced by several distinguished guests who emphasized the importance of such initiatives in national healthcare policy and youth empowerment. YB Lee Khai Loon, the State Assemblyman for Machang Bubok, highlighted the growing financial strain NCDs place on the country's healthcare system. In his remarks, he stated:

Malaysia is facing a serious challenge with non-communicable diseases. Every year, we spend nearly RM10 billion on treatment alone, which is almost half of the Ministry of Health's budget. Prevention is the key, and it is through initiatives like this that we can educate and empower our younger generation to adopt healthier lifestyles.





# YOUTH



This sentiment was echoed by Ts. Ong Chein Ee, Project Chairman for NCD Prevention and Chairman of the Youth Committee for Seberang Perai Tengah, who emphasized the role of youth leadership in public health awareness:

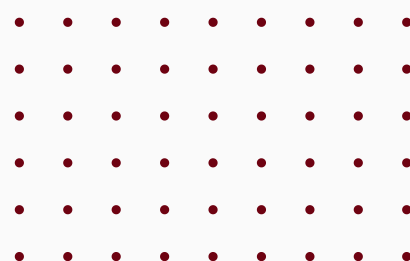
By engaging students in creative health advocacy, we are not only educating them but also empowering them to become ambassadors of change in their communities. Awareness must start at a young age to create lasting behavioural shifts.

Additionally, Mr. Christopher Tan Tee Kheng, Treasurer of MRC Penang Chapter, commended the collaboration between NGOs, the government, and educational institutions in tackling this critical issue. He remarked:

Public health is a shared responsibility. This event has shown that when different sectors come together government agencies, youth organizations, and educators—we can create meaningful impact and promote a culture of prevention.

The event saw widespread participation, not only from students but also from the general public, with over 200 community members attending the exhibitions and workshops. Local media extensively covered the program, amplifying the message of NCD prevention across wider audiences. As the initiative gained positive momentum, it laid the groundwork for expanding similar programs to more schools and communities across Penang. Moving forward, organizers aim to: establish long-term youth ambassador programs to sustain engagement, strengthen strategic partnerships with healthcare organizations to ensure continuity, and advocate for greater policy integration of preventive healthcare initiatives in schools.

The Perubahan Inspirasi Belia event was more than just a competition or a public awareness campaign it was a call to action. It demonstrated that youth engagement is a vital force in combating NCDs and promoting a healthier society. With continued commitment from stakeholders and policymakers, Malaysia can move towards a future where prevention is prioritized, and the next generation is equipped with the knowledge and motivation to lead healthier lives. As YB Lee Khai Loon aptly urged: "Prevention is always better than cure. By investing in awareness today, we can reduce the burden on our healthcare system tomorrow." This event has set a precedent for proactive health education, proving that small actions today can lead to significant societal impact in the future.



# DISASTER MANAGEMENT

## Introduction

The Malaysian Red Crescent (MRC) Penang Chapter stands unwavering in its commitment to humanitarian service, embodying the fundamental principles of the Red Cross and Red Crescent Movement. With an unwavering focus on supporting communities in distress, MRC's mission is to mitigate suffering, enhance resilience and ensure that aid reaches those who need it most. As an auxiliary to the Malaysian Government, MRC plays an instrumental role in disaster response, bridging the gap between state authorities and vulnerable communities. In 2024, the world witnessed an array of challenges that tested the mettle of disaster response agencies and MRC was no exception. From catastrophic weather events to industrial crises, the year bore witness to the organization's ability to adapt, mobilise and deliver lifesaving assistance. The essence of disaster management lies not only in the immediate response but also in the foresight to prepare communities, train volunteers and address vulnerabilities before disaster strikes. Through this report, we present an account of MRC Penang's disaster management efforts, detailing major operations, volunteer deployment, preparedness training and the challenges that shaped our journey throughout the year. It is also an opportunity to reflect, to learn and to pave the way for an even more robust disaster response framework in the years ahead.

## Major Disaster Responses (2024)

The year 2024 posed significant humanitarian challenges for the state of Penang, necessitating immediate intervention from the MRC. Among the most pressing crises were:

### Statewide Water Crisis

The entire state of Penang experienced an unprecedented water crisis, disrupting daily life and exposing thousands to hygiene-related risks. Clean water became a scarce commodity, heightening the urgency of our intervention.

### Flash Floods

Torrential downpours led to severe flash floods, submerging homes, displacing families and causing widespread devastation. Vulnerable communities bore the brunt of nature's fury, calling for swift and sustained assistance.

### Major Industrial Fires

Several large-scale industrial fires wreaked havoc on livelihoods, endangering both workers and nearby residential areas. The rapid escalation of these incidents required urgent medical attention, emergency relief and logistical support.

Each of these emergencies underscored the indispensable role played by MRC Penang Chapter, whose teams worked tirelessly to alleviate suffering and restore a semblance of normalcy to affected communities.





# DISASTER MANAGEMENT

## Operations & Deployments

In response to the year's crises, MRC Penang Chapter deployed a formidable force of 150 volunteers, covering the entirety of the state. These dedicated individuals formed the backbone of our emergency relief efforts, providing a range of critical services:

### First Aid & Ambulance Services

Our teams rendered first aid to those injured in industrial fires and flood-related incidents, while ambulances remained on standby for emergency medical evacuations.

### Hygiene Kit Distribution

Recognising the health risks posed by the water crisis and floods, MRC distributed essential hygiene kits to prevent the spread of diseases.



### Clean Water Supply

In coordination with local authorities and partners, we facilitated the distribution of potable water to communities affected by the prolonged water shortage.

### Emergency Needs Assessment

Our teams conducted rapid assessments in disaster-stricken areas, identifying urgent requirements and tailoring our response accordingly. Despite significant challenges, the seamless coordination of resources and personnel ensured that assistance was delivered where it was most needed, reaffirming MRC's commitment to humanitarian excellence.

## Training & Preparedness Programmes

A well-prepared force is the bedrock of effective disaster response. Throughout the year, MRC Penang Chapter prioritised the training and development of its volunteers, ensuring that they were equipped with the necessary skills and knowledge to handle crises efficiently. Multiple training sessions were conducted at the Malaysian Red Crescent National Headquarters, focusing on:

### Disaster Risk Reduction (DRR)

Educating volunteers on mitigating hazards and strengthening community preparedness.

# DISASTER MANAGEMENT



- **First Aid & Trauma Response**

Enhancing proficiency in administering lifesaving first aid during emergencies.

- **Incident Command System (ICS)**

Developing leadership capabilities for efficient disaster management.

- **Emergency Water, Sanitation & Hygiene Promotion (EWASH) Training**

Teaching best practices in hygiene promotion and clean water distribution.

The training sessions not only improved technical competence but also instilled a sense of purpose, ensuring that MRC's response efforts remained swift, coordinated and impactful.

## Challenges & Lessons Learned

While MRC Penang Chapter disaster response efforts in 2024 were commendable, the year was not without its share of obstacles. Some of the key challenges faced included:

- **Volunteer Availability**

Many volunteers were unable to participate due to work commitments and lack of leave approval.

- **Financial Constraints**

Limited funding hindered the procurement of essential resources and logistics support.

- **Ageing Emergency Response Vehicles**

The continued reliance on outdated ambulances and service vehicles hampered efficiency.

Despite these hurdles, MRC Penang Chapter remained resilient. By engaging with stakeholders and partners, we were able to secure immediate support, ensuring that critical operations continued uninterrupted. The challenges of 2024 underscored the importance of sustained funding, strategic partnerships and proactive volunteer engagement.

## Statistics & Impact

The impact of MRC Penang's humanitarian interventions is best reflected in the numbers:

300 vulnerable communities received hygiene kits during the flash flood operation, thousands of litres of clean water were supplied during the water crisis, first aid and ambulance services reached numerous injured individuals during industrial fires.

Dozens of volunteers underwent specialised disaster response training to enhance operational capacity. These figures are a testament to the unwavering dedication of our volunteers, the generosity of our donors, and the efficiency of our coordinated disaster response efforts.



# DISASTER MANAGEMENT

## Future Plan & Recommendations

As MRC Penang Chapter looks ahead, the emphasis will be on fortifying our disaster response framework through strategic initiatives:

- **Expanding Stakeholder Engagement**  
Strengthening ties with governmental agencies, corporate sponsors and international partners.
- **Building Sustainable Partnerships**  
Collaborating with NGOs, private entities and community groups to pool resources and expertise.
- **Enhancing Coordination with Government Agencies**  
Ensuring a seamless disaster response mechanism by aligning efforts with national and state-level emergency management bodies.
- **Volunteer Recruitment & Development**  
Working closely with the Volunteer Development Department to attract, train and retain dedicated personnel.
- **Modernising Equipment & Vehicles**  
Securing funding for the acquisition of new ambulances, first aid supplies and disaster relief equipment.

By adopting these measures, MRC Penang Chapter aims to reinforce its capacity to respond to disasters swiftly, effectively and with unwavering compassion.

The year 2024 was a testament to the Malaysian Red Crescent's unwavering commitment to disaster relief and community resilience. While the challenges were formidable, the spirit of volunteerism and the collective strength of our partnerships enabled MRC Penang Chapter to rise to the occasion. As we move forward, we remain steadfast in our mission to serve humanity, ensuring that no one is left behind in times of crisis.

Our gratitude extends to the volunteers, donors, partners and government agencies whose support has been invaluable. With continued dedication, collaboration and innovation, MRC Penang Chapter will persist in its mission to safeguard lives and build a more resilient future for all.



# AMBULANCE SERVICES

Emergency Medical Services (EMS), commonly referred to as ambulance or paramedic services, play a critical role in providing urgent pre-hospital care, stabilizing patients with severe illnesses and injuries and ensuring safe transport to definitive medical facilities. Across the globe, EMS serves as a lifeline for communities with emergency calls connecting individuals in distress to a central dispatch system that mobilizes appropriate medical resources in real time.



## Revival of Operations Post-Pandemic

Following a prolonged hiatus due to the COVID-19 pandemic and other global health issues, Malaysian Red Crescent (MRC) Penang Chapter successfully reinstated its OPS Selamat 24-hour ambulance service during the festive seasons. This initiative was powered by our dedicated and enthusiastic volunteers, who tirelessly worked to ensure seamless emergency medical response. Notably, during Chinese New Year and Hari Raya Aidilfitri 2024, our volunteer teams provided essential ambulance services to support local hospitals, assisting 250 patients. This invaluable service was rendered entirely free of charge, reaffirming our unwavering commitment to community welfare.

## Challenges and Strategic Expansion

The year 2024 presented formidable challenges as MRC Penang Chapter Ambulance Service strived to rejuvenate its operations while managing the rising costs associated with service delivery. However, resilience and strategic planning enabled us to overcome these hurdles. Since April 2022, MRC Penang Chapter was honoured to be selected by the Malaysian Red Crescent National Headquarters to spearhead the Ministry of Health's Ambulance Hotspot Project. This initiative marked a significant milestone, reinforcing our capacity to serve the community by providing round-the-clock emergency response through the 999 hotlines. With the establishment of our Hotspot Centre in Batu Maung, we successfully extended our coverage to the southern region of Penang, ensuring that emergency medical assistance remained accessible to those in need. Throughout 2024, the demand for our services continued to surge, reflecting the community's growing reliance on MRC Penang Chapter for urgent medical support. The increasing volume of emergency calls, both statewide and specifically at the Hotspot Centre, underscored the critical nature of our services and the indispensable role we play in the healthcare ecosystem.

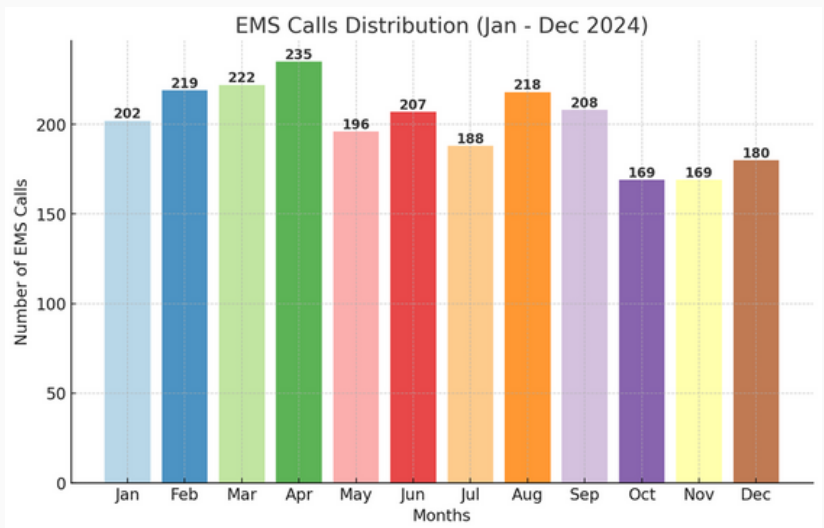


# AMBULANCE SERVICES

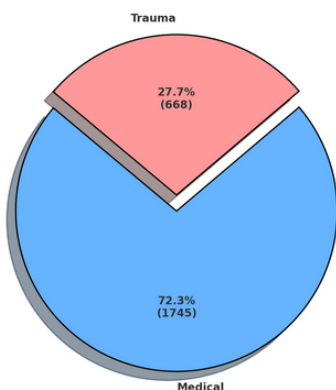
## Sustaining Excellence Amidst Growing Demand

Despite facing operational and financial challenges, MRC Penang Chapter remained steadfast in its mission to provide high-quality emergency medical care. Our unwavering commitment to service continuity was made possible by the dedication of our volunteers, the support of our stakeholders and the resilience of our organization. The year 2024 has been a testament to our ability to adapt, grow and continue saving lives, even in the face of adversity.

As we move forward into 2025, MRC Penang Chapter Ambulance Service remains resolute in its mission to enhance emergency medical response and community outreach. We extend our deepest gratitude to our volunteers, donors and partners who have contributed to our journey. With their continued support, we aim to expand our capabilities, improve resource allocation and reinforce our position as a trusted emergency medical service provider for the people of Penang. Together, we forge ahead, committed to saving lives and serving humanity with compassion and excellence.

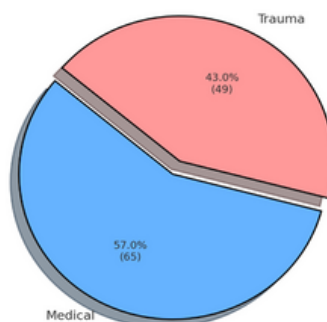


EMS Calls Distribution by Type (Jan - Dec 2024)

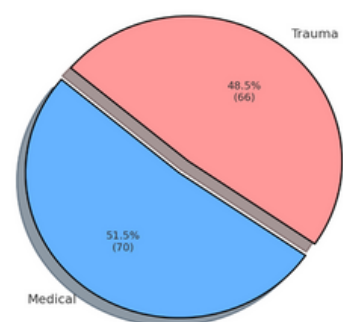


EMS CALLS DISTRIBUTION BY TYPE (24 HOURS OPS SELAMAT)

EMS Calls - Chinese New Year 2024



EMS Calls - Hari Raya Aidilfitri 2024



# CHAPTER YOUTH COMMITTEE

Youth plays a vital role in the growth and sustainability of the Malaysian Red Crescent Penang Chapter. As the backbone of future leadership, youth members bring energy, innovation, and dedication to the organization. Their involvement ensures the continuation of humanitarian efforts, strengthens community engagement, and upholds the core values of the International Red Cross and Red Crescent movement, which we are a part of.

Youth members are not just volunteers—they are future leaders in training. Their commitment to service, teamwork, and leadership ensures that the Malaysian Red Crescent Penang Chapter continues to thrive and adapt to the evolving needs of society.



## The Importance of Youth in Malaysian Red Crescent Penang Chapter

The youth are not just participants but leaders in training. They contribute significantly to:

- **Volunteerism:** Youth members actively support various activities such as blood donation campaigns, and first aid services in the Penang region.
- **Community Engagement:** Through various outreach programs, they spread awareness about health, safety, and humanitarian aid across Penang, helping to engage local communities.
- **Organizational Growth:** The Youth Committee nurtures future leaders within the Penang Chapter, ensuring the long-term success of the Malaysian Red Crescent locally and internationally.

Beyond these contributions, youth members bring fresh perspectives, enthusiasm, and a strong sense of responsibility. Their presence helps bridge the gap between traditional humanitarian efforts and modern approaches to community service, making the organization more dynamic and forward-thinking.





# CHAPTER YOUTH COMMITTEE

## Acknowledgments & Future Plans

We extend our heartfelt gratitude to our dedicated committee members, volunteers, and partners for their unwavering support throughout the year. Looking ahead to 2025, we aim to:

- Strengthen partnerships with schools and institutions in Penang to increase youth participation.
- Introduce new skill-building programs to equip members with leadership and humanitarian skills, tailored to the needs of the local community.
- Expand our community outreach efforts to make a greater impact on society, especially in underserved areas of Penang.

The dedication of our youth members is the driving force behind the success of the Malaysian Red Crescent Penang Chapter. Their passion and commitment continue to shape a stronger, more resilient community. With their leadership, we look forward to another year of service, learning, and growth in Penang and beyond.



# ISLAND BRANCH REPORT

The Malaysian Red Crescent (MRC) Island Branch remained committed to its humanitarian mission in 2024, enhancing community welfare, emergency response preparedness, and volunteer engagement through various activities and initiatives. Through dedicated efforts across various areas, the Branch upheld its mission of fostering preparedness, compassion, and resilience within the community.



## COMMITTEE MEMBERS FOR 2024-2027 WERE AS FOLLOWS:

Advisor	Mrs. Yeow Kam Chi, <i>DJN, PKT, PJK</i>
Advisor	Mr. Rayson Khoo Beng Sui, <i>PJK</i>
Chairman	Mr. Daniel Lim Tat-Pin, <i>PJK</i>
Deputy Chairman	Dr. Chin Chee Keong, <i>PJK</i>
Vice-Chairman I	Mr. Eric Fong Heng Wah
Vice-Chairman II	Mrs. Har Kooi Fong, <i>PJM</i>
Secretary	Ms. Lim Kar Peng
Treasurer	Mr. Lim Sern Wei, <i>PJM</i>
Medical Advisor	Dr. Reuben Ooi Seng Keat
Officer in-charge of Training & Education	Ms. Chin Yan Ning
Officer in-charge of VAD & Volunteer Development	Mr. S'ng Chee Chaur
Officer in-charge of Disaster Management	Mr. Chansher Singh Peritam Singh Sanjay
Chairperson of Branch Youth Committee	Mr. Sim Chee Thing
Ambulance Services	Mr. Yeap Eng Huat
Health & Community Services	Ms. Teh Hoey Fern, <i>PJK</i>
Logistics & Procurement	Mr. Noor Hadi Bin Abdul Halim
Communication & Information Technology	Mr. Ling Led Gan
International Humanitarian Law	Mr. Yeoh Soon Khuan, <i>PJM</i>



# ISLAND BRANCH REPORT

## Meetings

Island Branch remained actively engaged in strategic planning and governance through four official meetings conducted over the year: the 274<sup>th</sup> meeting on January 10, the Annual General Meeting 2024 and the 275<sup>th</sup> meeting on March 8, the 276<sup>th</sup> meeting on July 10, and the 277<sup>th</sup> meeting on September 4. These meetings provided key platforms for reviewing progress and steering future initiatives. Additionally, the Branch Election 2024 was held online on August 17.

## Training & Education

### Public Training

Capacity building remained a cornerstone of our activities. A total of nine public training sessions were organized, equipping participants with critical life-saving skills such as Cardiopulmonary Resuscitation (CPR), Automated External Defibrillator (AED) usage, and basic first aid. These sessions aimed to empower the broader community to act effectively in times of emergency.

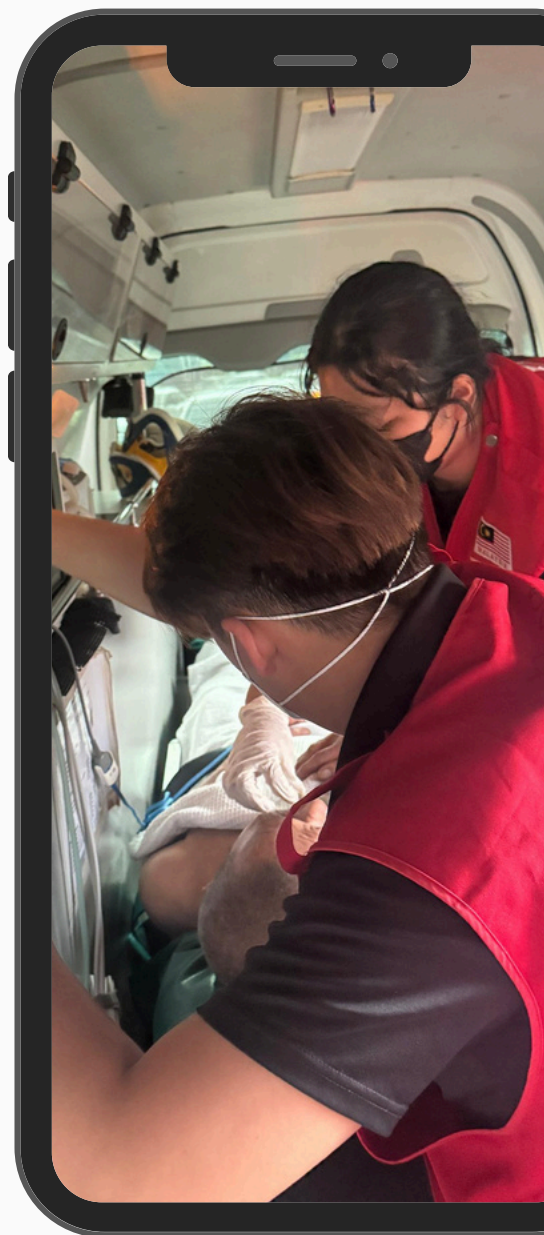
### Training for Members

To ensure our members stay at the forefront of emergency response readiness, six specialized training sessions were held exclusively for MRC members. These sessions reinforced practical knowledge and refreshed vital skills, underscoring our dedication to maintaining a well-prepared and capable volunteer base.

### Voluntary Aid Detachment & Volunteer Development

Volunteer development continued to be a strong focus throughout the year. Our members actively supported seven branch and chapter events, embodying the spirit of service and teamwork. Highlights included a marching training program for secondary school students and a dynamic Leaders' Session on August 24. These initiatives nurtured leadership, discipline, and collaboration among youth volunteers.

Among our key supported events were Flag Day 2024 on September 7–8 and the Youth Leadership Development Program held from September 14–16. These experiences served as vital platforms for volunteer growth and community engagement. A notable achievement this year was the outstanding performance by SJK (C) Min Sin (L), who clinched 1st place in the Junior Category of the MRC Penang Chapter Foot Drill Competition—an inspiring testament to the potential of our youth.



# ISLAND BRANCH REPORT

## Disaster Management

Island Branch played a crucial role in disaster response, assisting in the Penang Major Water Disruption on January 10 and conducting flood monitoring during the Penang Storm on September 17-18. Fortunately, no flooding occurred during the monitoring.

## Ambulance Services

Providing essential medical support remained a vital function of Island Branch throughout the year. Our 12-hour Weekend Emergency Medical Services ensured communities had consistent access to timely aid, while strong support was also extended to OPS Selamat during major festive periods such as Chinese New Year (February 7–14) and Hari Raya Aidilfitri (April 7–14). In addition to emergency response efforts, the Branch fulfilled 44 public duty requests, delivering medical assistance during significant events including Thaipusam, Wesak Day, the Merdeka Parade, and the Penang Bridge International Marathon—safeguarding the well-being of thousands of participants and attendees.

## Health & Community Services

Five blood donation drives were organized at various locations, collecting a total of 275 units of blood. These initiatives contributed to community health by maintaining an adequate blood supply for hospitals and medical centers.

## Moving Forward

The Malaysian Red Crescent (MRC) Island Branch remains committed to expanding its outreach, strengthening partnerships, and enhancing volunteer engagement. With continued dedication, we aim to further our mission of humanitarian service and community support in the coming years. We extend our heartfelt gratitude to our volunteers, whose unwavering spirit and selfless service power every initiative we undertake, and to our supporters and partners, whose trust and collaboration make our work possible. Together, we will continue to build a safer, more resilient community for all.





# NORTH SEBERANG PERAI BRANCH REPORT

The Annual General Meeting of the Malaysian Red Crescent North Seberang Perai (Seberang Perai Utara @ SPU) Branch, was held on 29th March 2024. Throughout the year 2024, the Branch Committee held its meetings at the SPU Headquarters, No. 2, JKR Quarters, Jalan St. Mark, 12000 Butterworth. These meetings were convened to discuss and approve the branch's activities and projects.

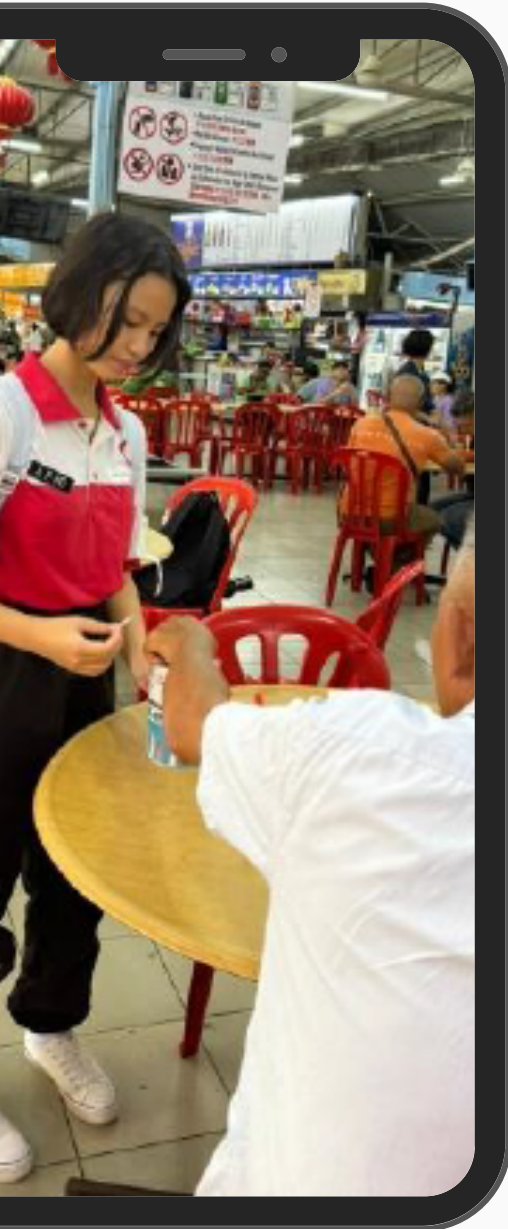


## COMMITTEE MEMBERS FOR 2024-2027 WERE AS FOLLOWS:

Advisor  
 Advisor  
 Advisor  
 Advisor  
 Chairman  
 Deputy Chairman  
 Vice-Chairman I  
 Vice-Chairman II  
 Secretary  
 Treasurer  
 Medical Advisor  
 Officer In-Charge of Training & Education  
 Officer In-Charge of VAD & Volunteer Development  
 Officer In-Charge of Disaster Management  
 Chairperson of Branch Youth Committee  
 Ambulance Services  
 Health & Community Services  
 Logistics & Procurement  
 Communication & Information Technology  
 International Humanitarian Law

Dato' Lee Hean Guan, *DSPN*  
 Mr. Jimmy Lim Chee Keong, *PJM*  
 Mr. Kelvin Goh Khang Leng  
 Mr. Ken Lee Phay Chian  
 Mr. Chua Seong Hai, *PJK*  
 Mr. Nick Foo Toon Yong  
 Mdm. Wong Yuen Fun  
 Mr. Lim Ba  
 Mr. Kenny Kuah Hong Hoe, *PJK*  
 Mr. Denken Tan Choo Hua  
 Dr. Seet Jia Sheng, *MD (UNPAD)*  
 Mdm. Saw Yam Mei  
 Mdm. Tan Lee Sun  
 Mr. Ang Chun Tatt (Acting)  
 Mr. Tan Kai Yong  
 Mr. Ang Chun Tatt  
 Mdm. Tan Siew Ten  
 Ms. Yew Poh Siew  
 Mr. Tan Kok Loon  
 Ms. Teh Geok Niece

# NORTH SEBERANG PERAI BRANCH REPORT



## Officer In-Charge of Training & Education

Throughout the year, the Malaysian Red Crescent (MRC) North Seberang Perai (Seberang Perai Utara @ SPU) Branch conducted Basic First Aid Courses for youths, teachers, and Voluntary Aid Detachment (VAD) members. Continuous training in first aid, disaster response, and rescue skills, along with a solid understanding of the principles and objectives of the Red Cross and Red Crescent Movement, is essential to ensure that members are well-prepared to serve those in need.

In addition, the branch successfully organized First Aid Sharing sessions and the A First Aider in Every Home program, targeting non-MRC members and the local community.

Over the course of the year, a total of 163 individuals were trained in Basic First Aid, while 150 participants benefitted from the First Aid Sharing sessions and the A First Aider in Every Home initiative.

## Officer In-Charge of VAD & Volunteer Development

Throughout the year, VAD leaders and members actively participated in activities organized by both the Malaysian Red Crescent Penang Chapter and the Malaysian Red Crescent North Seberang Perai (Seberang Perai Utara @ SPU) Branch. Their consistent presence and support were instrumental in fulfilling the branch's mission of service to the community.

We extend our sincere appreciation and gratitude to all VAD officers and members of the MRC North Seberang Perai Branch for their unwavering dedication, commitment, and selfless contribution throughout the year 2024.

Their willingness to sacrifice valuable time and energy played a crucial role in the successful implementation of the branch's activities.





# NORTH SEBERANG PERAI BRANCH REPORT

The followings are the Key Events, Public Duties and Activities rendered by the VADs:

## Public Duties/Events

- Wesak Day
- Sport day at SJKC Lee Chee
- I Love Hua Hee Season 3 Astro Filming session
- Sport day at SJKC Chung Hwa Pusat
- Tow Boo Kong 50th Anniversary Celebration
- Merentas Desa at SMK Bagan Jaya
- Merentas Desa at SJKC Chung Hwa Pusat
- Charity Fair SJKC Chung Hwa Pusat
- Family Day of S'monte Kindergarten
- International Penang Bridge Marathon 2024
- SJKC Pei Yu Alumni Badminton Competition

## Training Courses

- FA Sharing Session
- Basic First Aid Course
- Bandaging and ambulance demonstration workshop at SJKC Sin Chung

## Fund Raising

- Flag Day 2024
- Heritage Walk 2024

## Health & Community Service

- World Red Cross Day
- Blood Donation & Demonstration CPR & Chocking

## Ambulance Services

- Ambulance Awareness at Expo Klippa Shopping Centre, Ikea Batu
- Pertandingan Rekaan Poster sempena Kempen Pencegahan Penyakit tidak berjangkit (NCD)

## Ambulance Services Department

In 2024, the MRC North Seberang Perai Branch Ambulance Services Department successfully resumed its ambulance standby services. Although currently operating on an occasional basis, the service plays a vital role in delivering emergency medical assistance to the community. There is a strong commitment to enhancing service availability and response capacity in the coming year.

Looking ahead, the Ambulance Services Department remains dedicated to serving the community with professionalism, compassion, and efficiency. Planned initiatives include increasing the frequency of standby operations, sending more members for advanced medical training, exploring opportunities to acquire additional medical equipment, and strengthening collaboration with other emergency response agencies.



# NORTH SEBERANG PERAI BRANCH REPORT

The followings are the Key Events, Public Duties and Activities rendered by the Ambulance Services Department:

- 31/08/2024 Ambulance Standby
- 13-22/09/2024 First Aid Duty of TOW BOO KONG 50th Anniversary event
- 28/10/2024 First Aid Duty of SempenaPerarakan Kebudayaan GUANG ZE ZUN WANG
- 09/11/2024 Introduction of Ambulance & Bandaging Workshop at SJK (C) Sin Chung
- 08/12/2024 MRCS Penang Heritage Walk 2024
- 14/12/2024 International Penang Bridge Marathon 2024

## Health & Community Services Department

In conjunction with World Red Cross / Red Crescent Day on May 8, members of MRC North Seberang Perai Branch visited the Maternity Ward at Bagan Specialist Centre.

The visit was led by Mdm. Tan Siew Ten and attended by nine members. During the visit, gift packs were presented to three newborn babies as a gesture of care and goodwill from the branch.

## Fund Raising Department

Flag Day 2024 which was held on the 7th and 8th of September is an important annual initiative aimed at raising funds to support the Malaysian Red Crescent's various humanitarian activities. The funds collected are vital in ensuring the continuity and effectiveness of the branch's core programs. These include training members to respond efficiently during emergencies and to assist in relief centres during times of disaster. In addition, the funds support efforts to promote health awareness and community services, which are integral parts of the Red Crescent's mission.

A key focus of the fundraising is to equip both members and the general public with essential first aid skills that could potentially save lives in emergency situations. The branch also places great importance on the dissemination of knowledge and application of Cardiopulmonary Resuscitation (CPR), ensuring more individuals are confident and prepared to respond in critical moments. Furthermore, funds are used to provide training in pre-hospital care and ambulance services, particularly for members involved in standby duties. Organizational development is also supported through this initiative, helping to strengthen members' skills in leadership, management, and administration.

During the two-day Flag Day campaign, youth and adult members of MRC North Seberang Perai Branch actively took to the streets, visiting markets, shops, and residential areas to appeal for donations. In addition to collecting contributions, members engaged with the public by explaining the purpose of the fundraising and how the donations would be used to support the branch's ongoing work.

The dedication and enthusiasm shown by all participants contributed to the success of the event, while also helping to raise public awareness about the role and impact of the Malaysian Red Crescent in the community.



# CENTRAL SEBERANG PERAI BRANCH REPORT

The Malaysian Red Crescent (MRC) Central Seberang Perai (Seberang Perai Tengah @ SPT) Branch has consistently demonstrated a steadfast commitment to humanitarian service throughout the past year. Our branch has actively engaged in a multitude of initiatives aimed at enhancing community well-being and providing essential support to those in need.



## COMMITTEE MEMBERS FOR 2024-2027 WERE AS FOLLOWS:

Advisor  
 Advisor  
 Advisor  
 Advisor  
 Chairman  
 Deputy Chairman  
 Vice-Chairman I  
 Vice-Chairman II  
 Secretary  
 Treasurer  
 Medical Advisor  
 Officer In-Charge of Training & Education  
 Officer In-Charge of VAD & Volunteer Development  
 Officer In-Charge of Disaster Management  
 Chairperson of Branch Youth Committee  
 Ambulance Services  
 Health & Community Services  
 Logistics & Procurement  
 Communication & Information Technology  
 International Humanitarian Law  
 Fund Raising

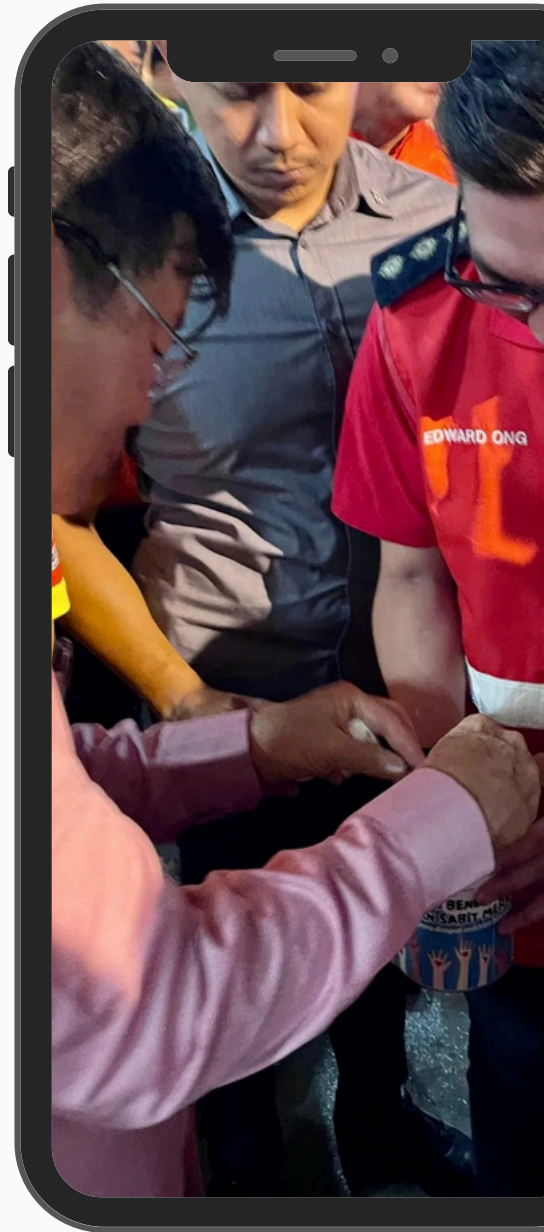
Dato' Seri Peh Weng Khim, *DGPN, DMPN, DSPN, DJN, PKT, PMC*  
 Mr. Lee Lek Khoon  
 Mr. Ng Poh Heng  
 Mr. Teh Chai Seng  
 Dr. Bernard Chan, *MBBS, M. Surgery, PJK*  
 Datuk Philip Kang Chun Keong, *DPSM, DJN, PJK*  
 Mr. Lor Wooi Seng  
 Dr. Tan Sock Hooi, *BDS*  
 Mr. Ng Tzer Chyuan  
 Mdm. Teoh Yan Yan  
 Dr. Sia Wen Li  
 Mr. Edward Ong  
 Mr. Eng Kok Hong  
 Mr. Wong Jyh Shyang  
 Ms. Ang Ru En  
 Ms. Pah Xin Bei  
 Mr. Ooi Chin Lim  
 Mr. Koay Teong Kheng  
 Mr. Ang Soon Siang  
 Mr. Fong Chin Pang  
 Mdm. Teh Lee Chin

# CENTRAL SEBERANG PERAI BRANCH REPORT

Our active committees and members have been instrumental in delivering services across various domains. These dedicated teams have provided first aid assistance during public events and emergencies, ensuring prompt medical attention when required. They have also facilitated the safe and efficient transfer of patients between medical facilities, supporting the healthcare infrastructure's capacity to deliver essential services. Moreover, our VAD members have played a crucial role in organizing and participating in blood donation campaigns, emphasizing the importance of maintaining a sufficient and safe blood supply for local hospitals. Their engagement extends to various community outreach programs, including health education sessions, disaster relief operations, and support for vulnerable populations.

The MRC Central Seberang Perai Branch's ambulance service team continues to be a cornerstone of our emergency response efforts. Members have maintained readiness to respond to emergencies, ensuring rapid deployment and assistance during critical situations. They have provided medical standby services at community events, including school sports days and public gatherings, ensuring participant safety and immediate medical intervention when necessary. During major festivals such as Chinese New Year and Hari Raya Aidilfitri, our members committed to 24-hour ambulance standby, addressing the increased demand for emergency services during these periods.

Emphasizing our commitment to public health, the MRC Central Seberang Perai Branch, with the support of volunteers, has organized a series of blood donation drives. These campaigns have successfully collected a substantial number of pints, contributing significantly to the local blood supply. Additionally, we have registered numerous organ and stem cell donors, expanding the pool of potential lifesavers and promoting awareness about organ donation.





# CENTRAL SEBERANG PERAI BRANCH REPORT

Beyond emergency and health services, the MRC Central Seberang Perai Branch has actively engaged in educational and community-building activities. We have conducted first aid training programs in schools and communities, equipping individuals with essential first aid skills and fostering a culture of safety and preparedness. Our public awareness campaigns have included organizing events and distributing materials to raise awareness about health and safety issues, empowering the public with knowledge to make informed decisions.



The continued success of our programs is largely attributed to the generous support from the public. Donations have been received in various forms, including enhancements to our capacity to respond effectively to emergencies with up-to-date and reliable equipment. Financial contributions have provided the necessary funds to maintain and expand our services, ensuring sustainability and the ability to meet emerging community needs. Volunteer support has been invaluable, with individuals offering their time and skills, strengthening our workforce and extending our reach within the community.

The MRC Central Seberang Perai Branch extends its heartfelt gratitude to all who have contributed to our mission. Your dedication and selfless service are the backbone of our operations. Your generosity enables us to continue our work and expand our impact. Your collaboration enhances our ability to serve and enriches the lives of those we reach.

As we reflect on the past year's achievements, we remain committed to our mission of providing compassionate and effective humanitarian services. We look forward to another year of making a positive impact, driven by the collective efforts of our volunteers, supporters, and the communities we serve.

# SOUTH SEBERANG PERAI BRANCH REPORT

The Malaysian Red Crescent (MRC) South Seberang Perai (Seberang Perai Selatan @ SPS) Branch, has had a remarkable year filled with impactful initiatives, community engagement, and humanitarian efforts. This report highlights the key activities and achievements of the year, reflecting our commitment to service and community welfare.



## COMMITTEE MEMBERS FOR 2024-2027 WERE AS FOLLOWS:

Advisor  
Advisor  
Chairman  
Deputy Chairman  
Vice-Chairman I  
Vice-Chairman II  
Secretary  
Treasurer  
Medical Advisor  
Officer In-Charge of Training & Education  
Officer In-Charge of VAD & Volunteer Development  
Officer In-Charge of Disaster Management  
Chairperson of Branch Youth Committee  
Ambulance Services  
Health & Community Services  
Logistics & Procurement  
Communication & Information Technology  
International Humanitarian Law  
Fund Raising

Dato' Teoh Boon Thong, *DIMP, BKT*  
Mr. Ang Guan Huat  
Mr. Ching Swee Hong  
Mr. Kee Siaw Khee, *PJM*  
Mr. Tung Hong Ping  
Mr. Chuah Soo Hoong  
Mr. Yew Fei Yun  
Mr. Sun Yong Chin, *PJK, PJM*  
Dr. Chow Chee Toong  
Mr. Tan Khee Siang  
Mr. Lim Koh Chuan  
Mr. Chew You De  
Ms. Ooi Jia Yi  
Mr. Ong Theng Zhao  
Mr. Lim Sheng Yang  
Mr. Ng Aik Choon  
Ms. Ooi Yi Yin  
(Vacant )  
Mr. Heah Yew Seng



# SOUTH SEBERANG PERAI BRANCH REPORT



## Ambulance Awareness Expo at Klippa Shopping Centre

One of the most significant events of the year was the Ambulance Awareness Expo, successfully held at Klippa Shopping Centre. Led by the Branch Youth Committee, this event aimed to raise public awareness about emergency medical services, showcase the capabilities of our ambulance teams, and provide essential first aid knowledge to attendees. The detailed event report is available for reference

## World Red Cross and Red Crescent Day Celebration (8th May)

To mark World Red Cross and Red Crescent Day, Volunteer Aid Detachments (VAD) gathered at the SPS Branch office for a flag-raising ceremony. The branch officers took the opportunity to introduce the organization's activities to the members and brainstorm future initiatives. This event was spearheaded by the VAD Department and served as a moment of reflection and planning for the upcoming year.

## New Ambulance

The MRC South Seberang Perai Branch was honoured to receive a brand-new ambulance, generously sponsored by renowned Hong Kong food critic, Mr. Chua Lam. This addition significantly enhances our emergency response capacity and reinforces our commitment to providing timely medical assistance to those in need.

## Celebrating 15th Anniversary

This year, the MRC South Seberang Perai Branch celebrated its 15th anniversary to honour and appreciate the members who have dedicated their service to the branch. During the event, the Chairperson presented souvenirs to members who have served in the South Seberang Perai Branch for more than 10 and 15 years, recognizing their long-term contributions and commitment.



# SOUTH SEBERANG PERAI BRANCH REPORT

## Departmental Activities

### VAD

- Conducted 42 public duty activities, supporting various events and ensuring medical readiness in the community.

### Ambulance Service

- Participated in the yearly Ops Selamat ambulance standby service, ensuring readiness for any accidents during the festive period. Facilitated 34 patient transfers, ensuring safe and efficient transport for medical care.

### Training

- Organized Basic First Aid training at SMK Simpang Ampat.
- Conducted Pendidikan Palang Merah / Bulan Sabit Merah & UUKA course, equipping members with fundamental knowledge about Red Crescent principles.

### Disaster Response

- Engaged in 2 flood need assessments and distributed hygiene kits to affected communities.

### Blood programme

- Successfully organized 12 blood donation campaigns throughout the year.
- A total of 773 individuals registered, with 638 pints of blood successfully collected.

### Fundraising Efforts

- Participated in the Penang Chapter Flag Day & Heritage Walk to support humanitarian missions.
- Conducted a donation drive during the Hungry Ghost Festival through the Guan Ming Daily Newspaper selling campaign.

### Acknowledgment & Appreciation

The MRC South Seberang Perai Branch extends its heartfelt gratitude to our generous sponsors and supporters:

- Mr. Chua Lam – for sponsoring a brand-new ambulance.
- Eurowagen Service (PG) Sdn Bhd – for donating a new stretcher for ambulance PHX5793.

The achievements of this year were made possible through the unwavering dedication of our volunteers, officers, and community partners. We look forward to continuing our mission of humanitarian service in the coming year, reaching greater heights in emergency response, training, and community welfare.





# THE SEVEN FUNDAMENTAL PRINCIPLES OF THE INTERNATIONAL RED CROSS AND RED CRESCENT MOVEMENT

## Humanity



The International Red Cross and Red Crescent Movement, born of a desire to bring assistance without discrimination to the wounded on the battlefield, endeavours, in its international and national capacity, to prevent and alleviate human sufferings wherever it may be found. Its purpose is to protect life and health and to ensure respect for the human being. It promotes mutual understanding, friendship, co-operation and lasting peace amongst all peoples.

## Impartiality



It makes no discrimination as to nationality, race, religious beliefs, sex, class or political opinions. It endeavours to relieve the suffering of individuals, being guided solely by their needs, and to give priority to the most urgent cases of distress.

## Neutrality



In order to continue to enjoy the confidence of all, the Movement may not take sides in hostilities or engage at any time in controversies of a political, racial, religious or ideological nature.

## Independence



The Movement is independent. The National Societies, while auxiliaries in the humanitarian service of their governments and subject to the laws of their respective countries, must always maintain their autonomy so that they may be able at all times to act in accordance with the principles of the Movement.

## Voluntary Service



It is voluntary relief movement not promoted in any manner by desire for gain.

## Unity



There can be only one Red Cross or one Red Crescent Society in any one country. It must be open to all. It must carry on its humanitarian work throughout its territory.

## Universality



The International Red Cross and Red Crescent Movement, in which all Societies have equal status and share equal responsibilities and duties in helping each other, is worldwide.

## More Information About Us



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